



APPLETLOGIC



Introduction

AppletLogic is a leading EdTech company committed to empowering students and professionals through quality education, practical learning, and skill development. Our mission is to deliver industry-focused training programs that equip learners with the knowledge, confidence, and hands-on experience required to build successful careers in today's rapidly evolving technology landscape.

We offer a diverse range of career-oriented courses, including MERN Stack Development, Flutter Development, Python Programming, Data Science, Data Analytics, UI/UX Design, Digital Marketing, Software Testing, Java Development, PHP Development, and more. Our programs are designed according to current industry standards, ensuring that learners stay updated with the latest technologies, tools, and best practices.

At AppletLogic, we believe that effective learning extends beyond traditional classroom education. Through live projects, practical assignments, internship opportunities, expert mentorship, and real-world case studies, we help learners gain valuable industry exposure. We also provide career support services such as resume building, interview preparation, soft skills training, and placement assistance to help students become job-ready professionals.

Our experienced trainers, innovative teaching methods, and supportive learning environment encourage continuous growth, creativity, and professional development. We are dedicated to helping every learner unlock their full potential and achieve their career goals.

Whether you are a student beginning your career journey, a graduate seeking practical industry experience, or a professional looking to enhance your skills, AppletLogic is your trusted partner in learning, growth, and career success.

UI/UX Designing

UI/UX Designing is the process of creating visually appealing, user-friendly, and engaging digital experiences. It focuses on designing intuitive interfaces (UI) and enhancing user satisfaction through seamless interactions and effective user experience (UX) design.

Course Modules

Module 1

The Basics

- Introduction on user research
- User Research Process & Methods
- Waterfall, Agile, Scrum Process Models
- Intro to Software Tools

Module 2

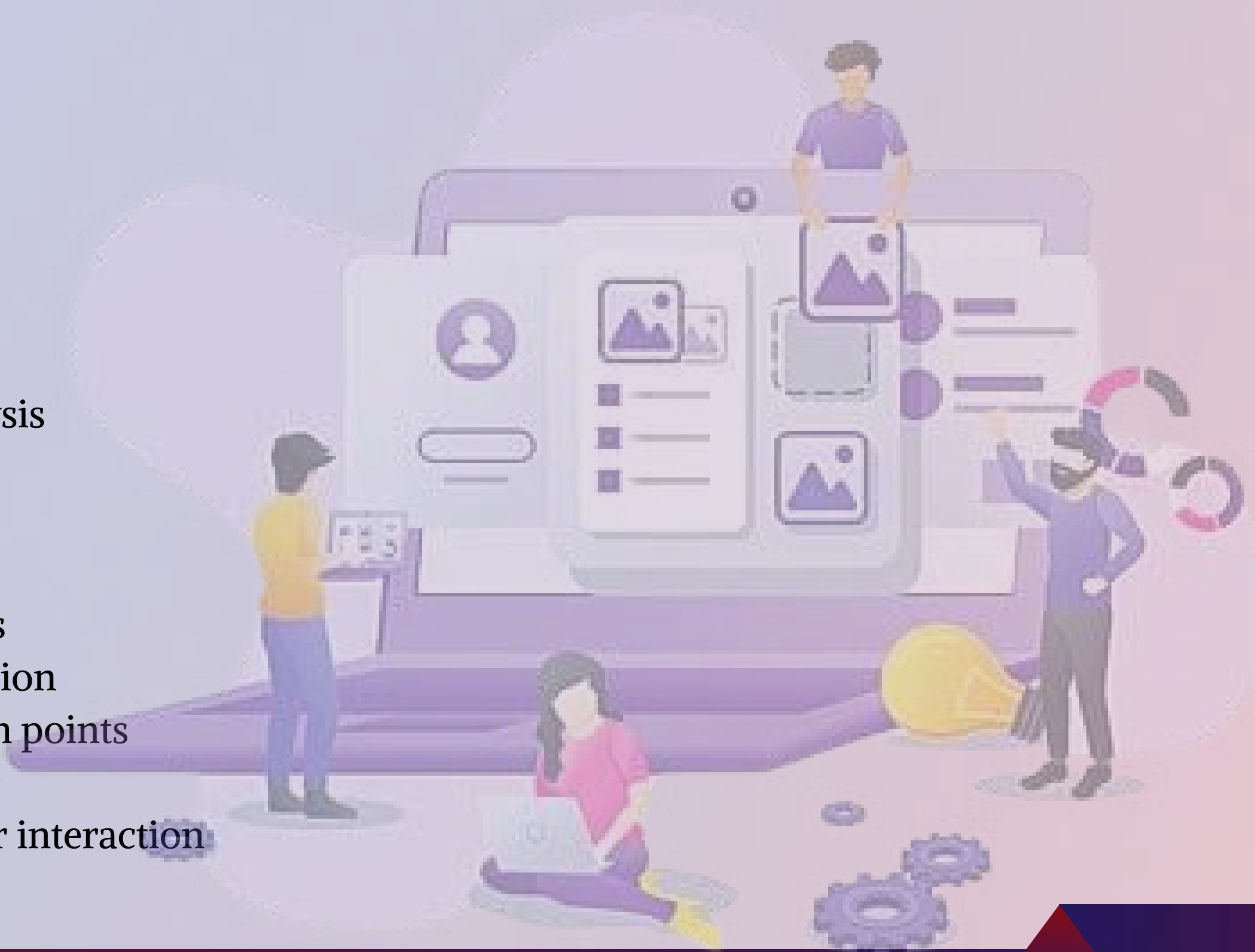
Research Introduction

- Design Thinking
- Empathy Mapping
- User Interview
- User Persona
- Assignments

Module 3

Analysis

- Competitor analysis
- User centere
- d analysis
- Data analysis
- Heuristic analysis
- Task flow evaluation
- Identify User Pain points
- Google analytics
- Human computer interaction



Module 4

Wire Framing

- User Flow & Journey Mapping
- Information Architecture
- Card Sorting
- Navigation & hierarchy creation
- Sketching
- Wireframing
- Prototyping

Module 5

Visual Design

- Design Principles
- Typography
- Color
- Understanding Android & IOS design guidelines
- Navigation & hierarchy creation
- Intro to Design Tools (XD/Figma/Sketch)
- Converting Wireframes to Visual Design

Module 6

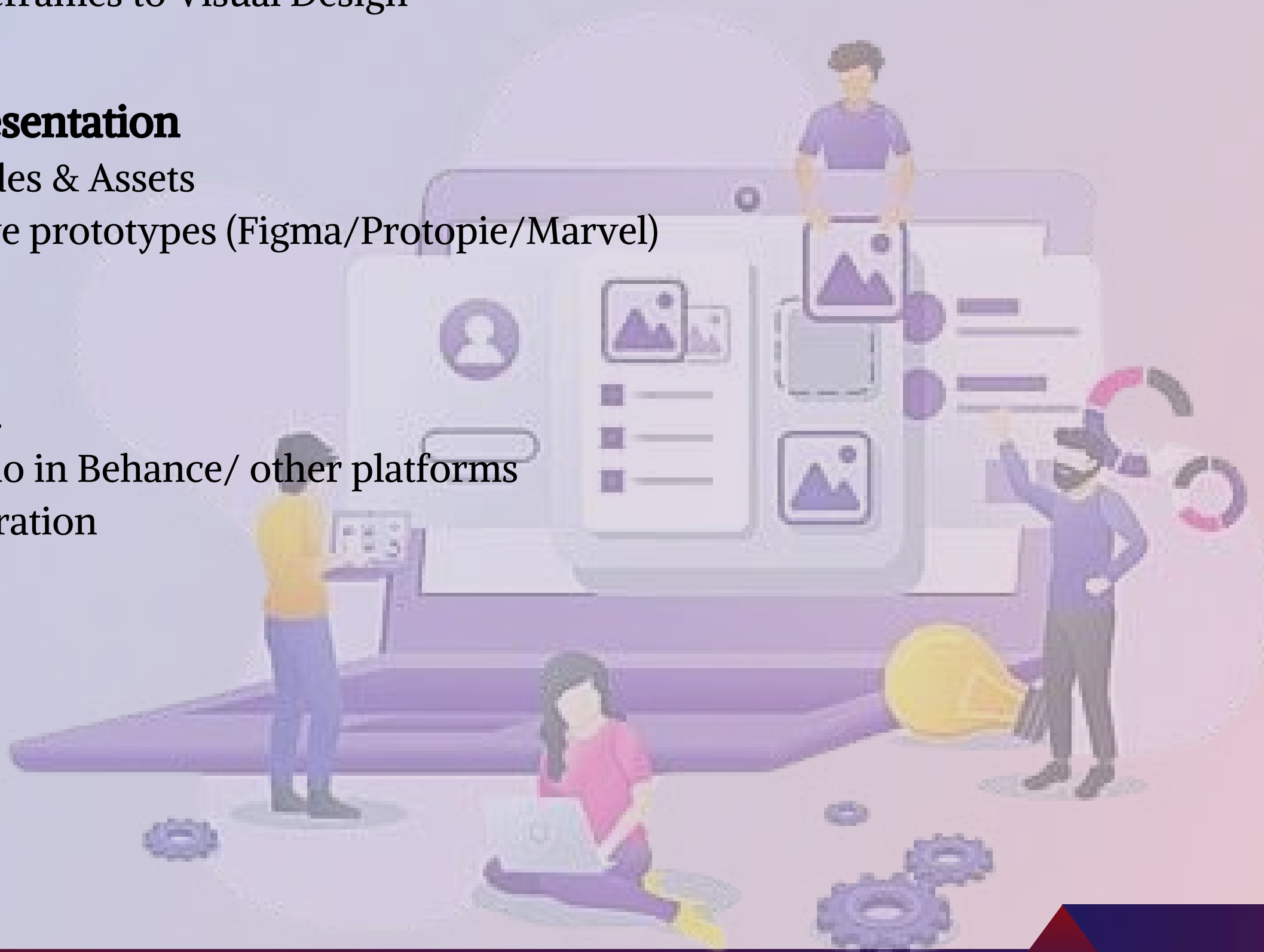
Prototyping & Presentation

- Create Style guides & Assets
- Create interactive prototypes (Figma/Protopie/Marvel)
- Presentation

Module 7

Portfolio Creation

- Creating portfolio in Behance/ other platforms
- Interview Preparation
- Certification



Course Highlights

- Real-Time Client Project Experience
- 100% Life Time Placement Assistance
- Internship Opportunities
- HR & Technical Interview Preparation
- Fresher to Professional Transformation
- Certification on Completion

Who Can Join ?

Students – Build practical skills before graduation.

Graduates – Start your career with real-world experience.

Freshers – Gain job-ready IT skills and confidence.

Job Seekers – Upgrade skills and improve employability.

Non-IT Graduates – Transition smoothly into the IT industry.

Working Professionals – Upskill, reskill, and grow your career.



Thank you

GET IN TOUCH WITH US



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